## Sponsorship and Underwriting Opportunities

<table>
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<tr>
<th>Sponsorship Level</th>
<th>Details</th>
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| **Radiate Sponsor | $20,000** | Recognition as Presenting Sponsor  
- Logo on a series of 5 or more videos featuring stories of hope leading up to the virtual event  
- Logo recognition during virtual event, and on promotional emails, event website w/link, mobile bidding software, and online program  
- Acknowledgement of support on Rogers Foundation’s social media platforms  
- “Lunch and Learn” event for your employees with a Rogers clinician to speak on a mutually agreed topic held virtually or in-person (as allowed) |
| **Sapphire Sponsor | $10,000** | Logo on a series of 5 or more videos featuring stories of hope leading up to the virtual event  
- Logo on screen during virtual event, and on promotional emails, event website w/link, mobile bidding software, and online program  
- Acknowledgement of support on Rogers Foundation’s social media platforms  
- “Lunch and Learn” event for your employees with a Rogers clinician to speak on a mutually agreed topic held virtually or in-person (as allowed) |
| **Dazzle Sponsor | $7,500** | Logo on a series of 5 or more videos featuring stories of hope leading up to the virtual event  
- Logo recognition during virtual event, and on promotional emails, event website w/link, mobile bidding software, and online program  
- Acknowledgement of support on Foundation’s social media platforms  
- “Lunch and Learn” event for your employees with a Rogers clinician to speak on a mutually agreed topic held virtually or in-person (as allowed) |
| **Sparkle Sponsor | $5,500** | Logo recognition during virtual event, and on promotional emails, event website w/link, mobile bidding software, and online program  
- Acknowledgement of support on Rogers Foundation’s social media platforms  
- “Lunch and Learn” event for your employees with a Rogers clinician to speak on a mutually agreed topic held virtually or in-person (as allowed) |
| **Glow Sponsor | $3,500** | Company logo on online program, and on promotional emails and event website  
- Acknowledgement of support on Rogers Foundation’s social media platforms  
- “Lunch and Learn” event for your employees with a Rogers clinician to speak on a mutually agreed topic held virtually or in-person (as allowed) |
| **Ignite Sponsor | $2,500** | Company name on online program, promotional emails and event website  
- Acknowledgement of support on Rogers Foundations’ social media platform  |

### Patient Care Grant $500 - $10,000

Your gift will inspire others to donate a gift for patient care grants by doubling the dollars raised.

- Logo recognition during virtual event, on promotional emails and event website  
- Recognition during the Patient Care Grant Ask  
- Acknowledgement of support on Rogers Foundation’s social media platforms

### Underwriting

**Multiple opportunities at each level. You will receive name recognition on event website and digital program.**

- Pre-recorded videos $1,500  
- Event production $1,000  
- Auction software $750  
- Streaming platform $500  
- Virtual photo booth $250

### Help someone else rise above their challenges.

**Give for a better day!**

Your support saves lives! All proceeds from the Gala help children, teens, and adults seek recovery by overcoming barriers and increasing access to specialized treatment at Rogers Behavioral Health. Thanks to generous supporters, this event has raised close to $2.5 million since its inception. Every gift is a gift of a better day for someone in need!

Register your support online at rogersbhfoundation.org
Sponsorship and Underwriting Opportunities

Yes, we will sponsor the Celebrate the Light Virtual Gala at the following level of sponsorship. Please recognize us as:

___________________________________________________________________________

Sponsorship Opportunities

Exclusive opportunity
- Radiate Sponsor (Presenting) | $20,000

Multiple opportunities at each level
- Sapphire Sponsor | $10,000
- Dazzle Sponsor | $7,500
- Sparkle Sponsor | $5,500
- Glow Sponsor | $3,500
- Ignite Sponsor | $2,500
- Patient Care Grant Match | $500-$10,000

Underwriting Opportunities

Multiple opportunities at each level
- Pre-recorded videos | $1,500
- Event production | $1,000
- Auction software | $750
- Streaming platform | $500
- Virtual photo booth | $250

Celebrate the Light Virtual Gala Registration

Your Name: ______________________________ Email: _____________________________ Phone: _____________________________

Company Name: __________________________________________ Contact Person: _____________________________

Contact Person Email: ______________________________________ Contact Person Phone: _____________________________

Address: ___________________________________________ City: __________ State: ______ Zip: _______

- My check is enclosed. (Please make payable to Rogers Foundation.)
- Please invoice me at above address.

Register online at rogersbhfoundation.org or call 262-646-1646 with your credit card number.